

2025 Sponsorship Package

OMF Golf Tournament

Presented by **Dr.Bill**



Thank you for your interest in the Ontario Medical Foundation's annual golf event.

On Friday, September 12, 2025, we will gather once again on the fairways of Angus Glen Golf Club in Markham to host the 21st annual OMF Golf Tournament, presented by Dr. Bill, for a fun and meaningful day of golf.

The OMF is committed to supporting Ontario's doctors and advancing health care in our province. With your support, we can continue to take on the challenge and help to unblock the barriers to health care that so many face.

We invite you to consider sponsoring this year's event. Your support will not only ensure the success of our tournament but will also make a lasting impact on the well-being of all Ontarians through advancing our mission.

We appreciate your consideration and look forward to partnering with you.

Kindest regards,

Co-Chairs, OMF Golf Committee
Dr. Albert Ng, OMF President
Dr. Adam Kassam, OMA Past President



Event details

Date: Friday, September 12, 2025

Location: North Course, Angus Glen Golf Club, Markham

Cost: \$500/single | \$2,000/foursome

What is included in golf registration

- 18 holes of golf with cart and GPS
- Access to the driving range and practice green
- Grab and go breakfast
- Specially curated on-course treats
- Lunch reception
- Additionally, you'll have opportunities to participate in an online auction, raffles, contests, receive gifts and much more.

Schedule of the day

6:45 a.m.

Registration and grab and go breakfast

7:45 a.m.

Shotgun start

1:30 p.m.

Lunch, presentation, prizes

3:00 p.m.

Closing



About the Ontario Medical Foundation

Established in 1967, the Ontario Medical Foundation is the charitable arm of the Ontario Medical Association.

Our mission aims to tackle social determinants of health and other systemic barriers to promote health equity. For many Ontarians, health care in their communities doesn't adequately meet their needs. New research shows that as of 2023, 2.5 million Ontarians are without a family doctor – with that number rising to 4.4 million by 2026.

In response, we are taking on the challenge to help advance health equity across the province in the following ways:

Enabling better health care outcomes

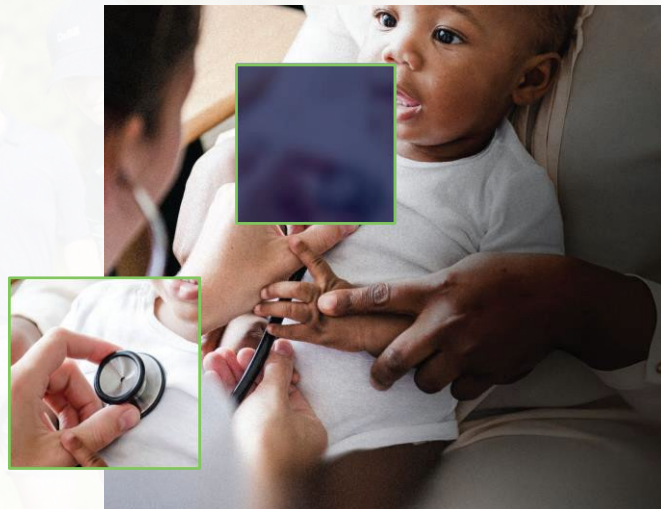
for Black, Indigenous, and racialized peoples, 2SLGBTQ+ communities, northern and rural/remote communities, women and seniors.

Ensuring equitable health care

by working to address social determinants of health and other systemic barriers to improve health care for all.

Empowering future doctors of Ontario

by providing bursaries to reduce the cost of tuition for those who that need it most.



OMF & OMA audience



Access to over
43,000
OMA Members



136
Attendees
participated
in 2024

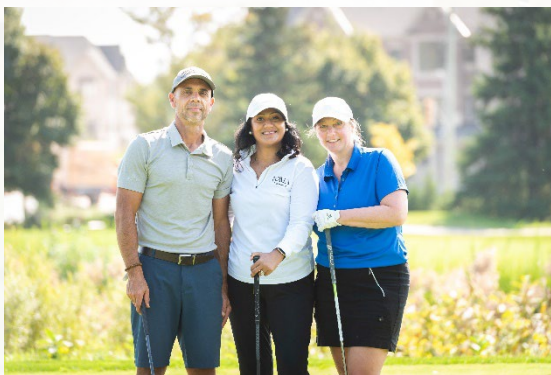


Access to over
56,000
followers on X

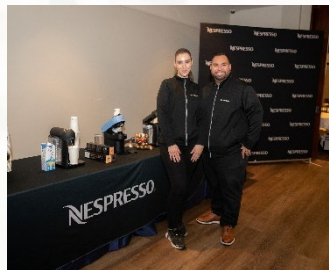


Access to over
6,000
followers on
Instagram

Recognizing our sponsors



Recognizing our sponsors



Sponsorship Opportunities



Sponsorship opportunity

Gold tee
\$10,000
(multiple opportunities)



Gold tee - \$10,000 (*multiple opportunities*)

Golf day

- One (1) foursome
- Premium table location for lunch reception
- On-site hole signage with logo recognition
- Opportunity to: put signage at registration area; contribute small postcard to golfer gift bags*; contribute promotional item for guests*

Webpage and print materials

- Logo with hyperlink on event webpage
- ¼ page ad in event program
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as a sponsor

Post event recognition

- Highlight in article in OMA Digital space
- Post event highlight on webpage
- Name and logo in OMF impact report
- Social media
- Links to professional photographs

** Final approval required by the OMF on all content and creative.*

Golfer Wellness Lounge - \$7,000 (one opportunity) – **NEWLY ADDED**

Golf day

- Exclusive identification as sponsor
- Two golf tickets
- On-site hole signage with logo recognition
Opportunity to: greet guests upon arrival;
contribute small postcard to golfer gift bags;
contribute promotional item for guests

Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor



Post event recognition

- Article in OMA digital space
- Post event highlight on webpage
- Social media
- Links to professional photographs



Sponsorship opportunities

Golfer gift - \$7,000 (one opportunity)



Gold tee

- Exclusive identification as sponsor
- On-site hole signage with logo recognition
- Opportunity to contribute small postcard to golfer gift bags and to contribute promotional item for guests

Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as a sponsor

Post event recognition

- Article in OMA digital space
- Post event highlight on webpage
- Social media recognition
- Links to professional photographs

Silver tee - \$5,000 (multiple opportunities)

Golf day

- On-site hole signage with logo recognition
- Opportunity to contribute promotional item for guests

Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as sponsor

Post event recognition

- Article in OMA digital Space
- Post event highlight on webpage
- Social media recognition
- Links to professional photographs

Sponsorship opportunities

Hole/Display - \$3,000 (multiple opportunities)

- On-site hole signage with table
- Opportunity to: host an activity at hole and contribute promotional item for guests*
- Logo recognition on sponsor slides at event
- Name in event program
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Snacks - \$2,000 (four opportunities)

- Exclusive identification as a sponsor
- Name recognition on event webpage, sponsor slides at event and in the event program
- Signage being recognized as a Snack sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Bronze tee - \$2,500 (multiple opportunities)

- Opportunity to contribute promotional item for guests*
- Name recognition on event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Prizes - \$2,000 (one opportunity)

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as Prizes sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Sponsorship opportunities

White - \$1,000 (multiple opportunities)

- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs



Additional sponsorship opportunities

Live and/or online auction, contest prizes and gift bag donations (gifts in-kind)

- Contributions to our online silent auction and contest prizes are welcome. These may include sports tickets, electronics, gift certificates, gift baskets and more!
- Contributions for golfer gift bags are also accepted (minimum 150 items.) Please note - marketing materials such as brochures will not be included in gift bags.
- Name on the event webpage post event breakdown and in the event program

If you have an idea in mind that you don't see on our sponsorship package, please feel free to contact catherine.nanckoo@oma.org. We will be happy to work with you to customize a sponsorship opportunity suited to your preferences.

Pending / Claimed Opportunities



Sponsorship opportunity

Presenting
\$30,000
(one opportunity)
SECURED



Presenting - \$30,000 (*one opportunity*)

Golf day

- Exclusive identification as presenting sponsor in event title
- Three (3) foursomes
- Premium table location for lunch reception
- Seat with VIPs (if applicable) i.e. CEO, political guests, etc.
- On-site hole signage with logo recognition including a table
- Opportunity to: add signage at registration area; greet guests upon arrival; host an activity at hole; address participants during luncheon; put item in golf cart; contribute small postcard to golfer gift bags; contribute promotional item for guests
- Logo recognition on golf cart signage

Webpage and print material

- Logo with hyperlink on event webpage
Logo recognition: on sponsor slides at event; all pre-event e-communications and tournament updates; event program
- Full page ad in event program
- Individual banner and signage being recognized as presenting sponsor

Post event recognition

- Highlight in article in OMA Digital space
- Post event highlight on webpage
- Name and logo in OMF impact report
- Social media
- Links to professional photographs

** Final approval required by the OMF on all speeches, content and creative.*

Sponsorship opportunity

Lunch

\$15,000

(one opportunity)
SECURED



Lunch - \$15,000 (*one opportunity*)

Golf day

- Exclusive identification as lunch sponsor
- Two (2) foursomes
- Premium table location for lunch reception
- On-site hole signage with logo recognition
- Opportunity to: put signage at registration area; address participants during luncheon; contribute small postcard to golfer gift bags; contribute promotional item for guests

Webpage and print materials

- Logo with hyperlink on event webpage
- Half page ad in event program
- Logo recognition: on sponsor slides at event; event program
- Signage being recognized as a sponsor

Post event recognition

- Highlight in article in OMA Digital space
- Post event highlight on webpage
- Name and logo in OMF impact report
- Social media
- Links to professional photographs

** Final approval required by the OMF on all speeches, content and creative.*

Sponsorship opportunity

Breakfast

\$8,000

(one opportunity)
SECURED



Breakfast - \$8,000 (one opportunity)

Golf day

- One (1) twosome
- Exclusive identification as sponsor
- On-site hole signage with logo recognition
- Opportunity to: greet guests upon arrival; address guests during breakfast; contribute small postcard to golfer gift bags; contribute promotional item for guests

** Final approval required by the OMF on all content and creative.*

Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor

Post event recognition

- Article in OMA digital space
- Post event highlight on webpage
- Social media
- Links to professional photographs

Sponsorship opportunities

Photography - \$2,000

SECURED

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Putting Contest - \$2,000

SECURED

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Hole-in-one - \$2,000

SECURED

- Exclusive identification as Hole-in-one sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Beverage Cart - \$2,000

SECURED

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

Thank you to our 2024 sponsors

Dr.Bill®



Manulife

OMA
Insurance

ASSOCIATION
MÉDICALE
CANADIENNE



CANADIAN
MEDICAL
ASSOCIATION



thePersonal
Home and Auto Group Insurer

Campbell Moving Systems

a **CANADA MOVING**
Company



[intact]
INSURANCE

specialty
solutions

Scotiabank®

GP GOLDBLATT
PARTNERS

OntarioMD
Empowered Practices. Enhanced Care.



TELUS® Health

NEW
YORK
LIFE

Thank you to our 2024 sponsors



Brookfield



FASKEN
Own tomorrow



MARANT

MEDIA DIMENSIONS
ADDING DIMENSION TO MARKETING COMMUNICATIONS™



**WALKER
SORENSEN**
Lawyers

Dr. Albert Ng
Medicine Professional
Corp.

Mitch Aidelman,
RBC Wealth
Management

OMA
District 4

Thank you for your consideration

Catherine Nanckoo

Senior Manager

Ontario Medical Foundation

150 Bloor St. West, Suite 900

Toronto, Ontario M5S 3C1

P: 416.340.2259 | **TF:** 1.800.268.7215 ext. 2259

E: catherine.nanckoo@oma.org

W: OntarioMedicalFoundation.ca