## SOMA Foundation



2025 Sponsorship Package OMF Golf Tournament Presented by Dr.Bill **Thank you for your interest in the Ontario Medical Foundation's annual golf event.** On Friday, September 12, 2025, we will gather once again on the fairways of Angus Glen Golf Club in Markham to host the 21<sup>st</sup> annual OMF Golf Tournament, presented by Dr.Bill, for a fun and meaningful day of golf.

The OMF is committed to supporting Ontario's doctors and advancing health care in our province. With your support, we can continue to take on the challenge and help to unblock the barriers to health care that so many face.

We invite you to consider sponsoring this year's event. Your support will not only ensure the success of our tournament but will also make a lasting impact on the well-being of all Ontarians through advancing our mission.

We appreciate your consideration and look forward to partnering with you.

Kindest regards,

Co-Chairs, OMF Golf Committee Dr. Albert Ng, OMF President Dr. Adam Kassam, OMA Past President





## **Event details**

Date: Friday, September 12, 2025 Location: North Course, Angus Glen Golf Club, Markham Cost: \$500/single | \$2,000/foursome

## What is included in golf registration

- 18 holes of golf with cart and GPS
- Access to the driving range and practice green
- Grab and go breakfast
- Specially curated on-course treats
- Lunch reception
- Additionally, you'll have opportunities to participate in an online auction, raffles, contests, receive gifts and much more.

## Schedule of the day

6:45 a.m. Registration and grab and go breakfast

> **7:45 a.m.** Shotgun start

**1:30 p.m.** Lunch, presentation, prizes

> 3:00 p.m. Closing



## **About the Ontario Medical Foundation**

Established in 1967, the Ontario Medical Foundation is the charitable arm of the Ontario Medical Association.

Our mission aims to tackle social determinants of health and other systemic barriers to promote health equity. For many Ontarians, health care in their communities doesn't adequately meet their needs. New research shows that as of 2023, 2.5 million Ontarians are without a family doctor – with that number rising to 4.4 million by 2026.

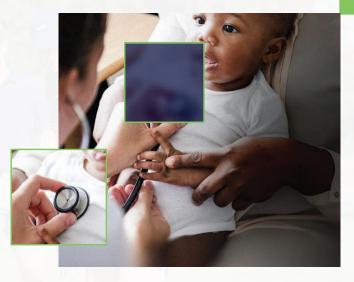
In response, we are taking on the challenge to help advance health equity across the province in the following ways:

#### Enabling better health care outcomes

for Black, Indigenous, and racialized peoples, 2SLGBTQ+ communities, northern and rural/remote communities, women and seniors.

#### Ensuring equitable health care

by working to address social determinants of health and other systemic barriers to improve health care for all.



#### Empowering future doctors of Ontario

by providing bursaries to reduce the cost of tuition for those who that need it most.

## **OMF & OMA audience**



Access to over **43,000** OMA Members



136 Attendees participated in 2024





Access to over 6,000 followers on Instagram

## **Recognizing our sponsors**



## **Recognizing our sponsors**

















# Sponsorship Opportunities

Sponsorship opportunity

Gold tee \$10,000 (multiple opportunities)



Ontario Medical Foundation | OMF Golf Tournament presented by Dr.Bill

## Gold tee - \$10,000 (multiple opportunities)

## **Golf day**

- One (1) foursome
- Premium table location for lunch reception
- On-site hole signage with logo recognition
- Opportunity to: put signage at registration area; contribute small postcard to golfer gift bags\*; contribute promotional item for guests\*

\* Final approval required by the OMF on all content and creative.

### Webpage and print materials

- Logo with hyperlink on event webpage
- ¼ page ad in event program
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as a sponsor

#### Post event recognition

- Highlight in article in OMA Digital space
- Post event highlight on webpage
- Name and logo in OMF impact report
- Social media
- Links to professional photographs

## **Golfer gift - \$7,000 (one opportunity)**

## **Golf day**

- Exclusive identification as sponsor
- On-site hole signage with logo recognition
- Opportunity to contribute small postcard to golfer gift bags and to contribute promotional item for guests

### Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as a sponsor

#### Post event recognition

- Article in OMA digital space
- Post event highlight on webpage
- Social media recognition
- Links to professional photographs

## Silver tee - \$5,000 (multiple opportunities)

## **Golf day**

- On-site hole signage with logo recognition
- Opportunity to contribute promotional item for guests

## Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition: on sponsor slides at event and event program
- Signage being recognized as sponsor

## **Post event recognition**

- Article in OMA digital Space
- Post event highlight on webpage
- Social media recognition
- Links to professional photographs

## Hole/Display - \$3,000 (multiple opportunities)

- On-site hole signage with table
- Opportunity to: host an activity at hole and contribute promotional item for guests\*
- Logo recognition on sponsor slides at event
- Name in event program
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Snacks - \$2,000 (four opportunities) – (two Secured)

- Exclusive identification as a sponsor
- Name recognition on event webpage, sponsor slides at event and in the event program
- Signage being recognized as a Snack sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Bronze tee - \$2,500 (multiple opportunities)

- Opportunity to contribute promotional item for guests\*
- Name recognition on event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Prizes - \$2,000 (one opportunity)

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as Prizes sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Photography - \$2,000

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Putting Contest - \$2,000

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Hole-in-one - \$2,000

- Exclusive de uffonion as Hole-in-one sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Beverage Cart - \$2,000

- Exclusive identification as a sponsor
- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs

## Sponsorship opportunities

## White - \$1,000 (multiple opportunities)

- Name recognition on, event webpage, sponsor slides at event and in the event program
- Signage being recognized as a sponsor
- Recognition on OMF website in post event breakdown
- Links to professional photographs



## Additional sponsorship opportunities

## Live and/or online auction, contest prizes and gift bag donations (gifts in-kind)

- Contributions to our online silent auction and contest prizes are welcome. These may include sports tickets, electronics, gift certificates, gift baskets and more!
- Contributions for golfer gift bags are also accepted (minimum 150 items.) Please note marketing materials such as brochures will not be included in gift bags.
- Name on the event webpage post event breakdown and in the event program

If you have an idea in mind that you don't see on our sponsorship package, please feel free to contact <u>catherine.nanckoo@oma.org</u>. We will be happy to work with you to customize a sponsorship opportunity suited to your preferences.



## Pending / Claimed Opportunities

Sponsorship opportunity

## Presenting \$30,000 (SECORED)<sup>ity)</sup>



## Presenting - \$30,000 (one opportunity)

## **Golf day**

- Exclusive identification as presenting sponsor in event title
- Three (3) foursomes
- Premium table location for lunch reception
- Seat with VIPs (if applicable) i.e. CEO, political guests, etc.
- On-site hole signage with logo recognition including a table
- Opportunity to: add signage at registration area; greet guests upon arrival; host an activity at hole; address participants during luncheon; put item in golf cart; contribute small postcard to golfer gift bags; contribute promotional item for guests
- Logo recognition on golf cart signage

#### \* Final approval required by the OMF on all speeches, content and creative.

#### Webpage and print material

- Logo with hyperlink on event webpage Logo recognition: on sponsor slides at event; all pre-event e-communications and tournament updates; event program
- Full page ad in event program
- Individual banner and signage being recognized as presenting sponsor

#### Post event recognition

- Highlight in article in OMA Digital space
- Post event highlight on webpage
- Name and logo in OMF impact report
- Social media
- Links to professional photographs

Sponsorship opportunity

## Lunch \$15,000 (SECORED ity)





## Lunch - \$15,000 (one opportunity)

## **Golf day**

- Exclusive identification as lunch sponsor
- Two (2) foursomes
- Premium table location for lunch reception
- On-site hole signage with logo recognition
- Opportunity to: put signage at registration area; address participants during luncheon; contribute small postcard to golfer gift bags; contribute promotional item for guests

### Webpage and print materials

- Logo with hyperlink on event webpage
- Half page ad in event program
- Logo recognition: on sponsor slides at event; event program
- Signage being recognized as a sponsor

### Post event recognition

- Highlight in article in OMA Digital space
- Post event highlight on webpage
- Name and logo in OMF impact report
- Social media
- Links to professional photographs

\* Final approval required by the OMF on all speeches, content and creative.

Sponsorship opportunity

## Breakfast \$8,000 SECORED ity)



## Breakfast - \$8,000 (one opportunity)

## **Golf day**

- One (1) twosome
- Exclusive identification as sponsor
- On-site hole signage with logo recognition
- Opportunity to: greet guests upon arrival; address guests during breakfast; contribute small postcard to golfer gift bags; contribute promotional item for guests

\* Final approval required by the OMF on all content and creative.

## Webpage and print materials

- Logo with hyperlink on event webpage
- Logo recognition on sponsor slides at event and in the event program
- Signage being recognized as a sponsor

#### **Post event recognition**

- Article in OMA digital space
- Post event highlight on webpage
- Social media
- Links to professional photographs

## Thank you to our 2024 sponsors



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## Thank you for your consideration

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